

Our impact matters



On more than 73,000 ha in South America, The Forest Company protects native forests and sustainably manages tree plantations. At The Forest Company, we are impact-driven, supported by strong pillars defined as impact goals, contributing to the United Nations Sustainable Development Goals. Our commitment focusses on making a difference at a local scale, empowering communities and employees, protecting native forests and managing landscapes, while delivering investment returns.

In these impact series, we put in spotlight voices from the field that represent our reality, the value of our work and its impacts at the local scale. Stories like these move, inspire and make us smile in our day to day operations.

Our employees

Employees are our most valuable assets. We strive to ensure fulfilling jobs for all of them while providing security, inclusivity, well-being, education and training.

'Esta é a melhor parte do relacionamento com os funcionários: eles conhecem e reconhecem o esforço que fazemos, permanecendo leais à nossa empresa. Nós somos os únicos que proporcionamos esses benefícios. Eles também sabem que estamos aqui para apoiá-los, que estamos disponíveis para ouvi-los. Eles sabem que eles são importantes para nós.'

'We provide extra benefits to our employees, beyond what is mandatory by law. For example, we pay for complete insurance, including dental, health and life insurance, not only for employees, but also for their families. In addition, they also receive a monthly allowance for groceries, which strengthens their health as they can buy higher quality food and have a diverse, nutrient-rich diet. All this truly enhances their quality of life. Let me give you one example of these benefits: Vandinho, a forest operator, became a father recently. His child had some health problems and we supported him with transport to the hospital in Curitiba, and later the insurance paid for the whole treatment. This is the most rewarding part of the relationship with our employees: they know and recognise the effort we make, and they stay loyal to our company because we are the only ones providing these extra benefits which are not a legal requirement. They also know we are here to support them and available to listen whenever they need us. They know how important they are to us'.

Zaid Ahmad Nasser
General Manager, KAA and Aimara
The Forest Company, Brazil

EMPLOYEES AT THE FOREST COMPANY

'We are forest workers. We work with Silvotecnia, and we come from different parts of the country [Salento and Montelíbano, Colombia]. The company gave us the opportunity to continue our education that we had interrupted. When we were young there were many who weren't able to study, others who didn't want to and the company now gives us a chance to fix that'.

LEONEL

How did you get involved in adult education classes?

'The Social Team at Silvotecnia held a meeting in December 2017, [and] they informed us that classes were beginning and asked us if we were interested in this project. Since most of us did not finish our education, many were very interested to take this opportunity. Now we have already been attending classes for two years. There are 12 of us in the adult education programme, mainly from the wood harvesting team'.

LEONEL

What was your response when they announced the classes?

'I was overwhelmed. Imagine someone who had never been able to study, being given an opportunity like that. You can only take advantage of it - so when they told me that, I said, "If these classes happen, count me in!" So far, I feel good. They made it comfortable and accessible to us because the classes take place in the camps, and I am overall very happy about this opportunity'.

EDWIN

Which school grade are you attending?

'I am in fourth and fifth grade of primary school, and I want to continue. In my case, I never went to school. I taught myself to read and write. I started when I was 28 years old, and now I am 40. Now that I am studying, they have taught me to improve my writing and reading, and well, thank God I have done well'.

EDWIN

'I'm in the last grade, and I'm only two classes short of graduating. Last year three people graduated thanks to the company. This year it will be another three and also the daughter of a worker. Because the company also offers education to our families'.

LEONEL

Edwin Montiel

(age 40)

Leonel Urquiza

(age 50)

Forest Operators,
Silvotecnia
The Forest Company,
Colombia

EDWIN

'Imagínese que uno que nunca había estudiado y le dan una oportunidad como esa. Hay que aprovecharla, y entonces cuando a mí me invitaron, yo les dije: 'si eso se da, yo soy uno de los que está anotado en la primera lista'. Hasta el momento me siento bien, todo es fácil porque le dan a uno las clases en los campamentos. Me siento feliz de que le den la oportunidad a uno de estudiar'.



We invite you to read more about The Forest Company in our latest Impact Report available at:

www.theforestcompany.se