

Our impact matters



On more than 73,000 ha in South America, The Forest Company protects native forests and sustainably manages tree plantations. At The Forest Company, we are impact-driven, supported by strong pillars defined as impact goals, contributing to the United Nations Sustainable Development Goals. Our commitment focusses on making a difference at a local scale, empowering communities and employees, protecting native forests and managing landscapes, while delivering investment returns.

In these impact series, we put in spotlight voices from the field that represent our reality, the value of our work and its impacts at the local scale. Stories like these move, inspire and make us smile in our day to day operations.

Environment at The Forest Company

Inherent to our role as a forest growing company is our responsibility to work in harmony with nature. This is at the core of our operations and where we can make the greatest impact. We strive to protect native ecosystems in our lands and do research to identify all species present in our forests. Additionally, our state-of-the-art silvicultural treatments and our clonal selection produce straight poles with high mean annual increment, both desirable characteristics that increase timber price.

‘Con el fin de evitar el uso de la palma de cera [árbol nacional de Colombia y especie en peligro] para las procesiones religiosas de Semana Santa, damos a la comunidad ramas de pino. Ya hemos hablado con el sacerdote y él está de acuerdo con nosotros’.

‘For Palm Sunday it is a tradition to use the leaves of the wax palm [*Ceroxylon quindiuense*], a tree on the threatened species list, for religious purposes in Colombia. In order to avoid the extraction of wax palm leaves from native forests, we supply people with pine branches to use in their religious processions. We spoke with the priest ahead of the festivities, and he agreed with us. With this in mind he now motivates the community to avoid the use of the endangered palm species and instead use the blessed pine tree branches that we provide’.

Jersain Parra

Social and Environmental Coordinator, Silvotecnia
The Forest Company, Colombia

ENVIRONMENT AT THE FOREST COMPANY

'In our 24-ha extensive clonal garden established in 2014, we are testing 24 clone types, with 1000 trees per clone type. From our research, we have identified very good clones adapted to our specific conditions and selected the most resistant ones for the dry areas where we are located. For us, clone resistance to [the] dry climate is extremely important. We have very reliable data because during the six-year monitoring period, we have had five very dry years which proves the ability of the clones to survive in these conditions. Now we are replanting only the best ones we have tested, but we still keep a variety in the area to reduce risk. We have the oldest clone trial plots in the region. In 2019, 80 people from about 50 companies from all over Brazil came to visit us to learn from our trials and to observe our ongoing clone development and research. This is because we have set an example in the region and because the genetic material produced in Minas Gerais is so exceptional that it is planted all over the country. As a result of these efforts, we are now observing that the trees in the fields are significantly more resistant. The ones that were affected by the drought enter the negative selection, that is to say that we will not use them. From next year onwards, we're going to start evaluating tree coppicing capabilities'.

Bruno Salgado

Forest Manager, AB Florestal
The Forest Company, Brazil

'No nosso jardim clonal estabelecido em 2014, estamos testando 24 tipos de clones, com 1000 árvores por tipo de clone. Encontrámos clones muito bons, adaptados às nossas condições específicas e selecionámos os mais adequados para as áreas secas, onde estamos localizados. Para nós, a resistência dos clones ao clima seco é extremamente importante. A nossa informação é bastante fiável uma vez que, durante o período de monitorização tivemos cinco anos muito secos, o que prova a capacidade de sobrevivência dos clones sob estas condições'.



We invite you to read more about The Forest Company in our latest Impact Report available at:

www.theforestcompany.se