

Our impact matters



On more than 73,000 ha in South America, The Forest Company protects native forests and sustainably manages tree plantations. At The Forest Company, we are impact-driven, supported by strong pillars defined as impact goals, contributing to the United Nations Sustainable Development Goals. Our commitment focusses on making a difference at a local scale, empowering communities and employees, protecting native forests and managing landscapes, while delivering investment returns.

In these impact series, we put in spotlight voices from the field that represent our reality, the value of our work and its impacts at the local scale. Stories like these move, inspire and make us smile in our day to day operations.

Women at The Forest Company

Women in forestry are starting to occupy a niche that has been traditionally man-dominated. At The Forest Company, we strive to eliminate all bias in the recruitment process and be inclusive throughout our hiring stages and in the daily operations. The following two stories demonstrate the women inclusion at our company.

'La relación de trabajo entre hombres y mujeres a mí me parece súper necesaria y me parece muy enriquecedora. Veo que nuestro equipo de trabajo tiene la capacidad de hacerlo supremamente natural, yo lo veo como un factor muy favorable'.

'Silvotecnia and MS Timberland [The Forest Company Colombia] both have women in general manager positions. Besides that, in the technical areas, which are field-related and often dominated by men, women are playing an increasing role. In our specific case, our latest engineer recruits have been women, as more women have been identified with the abilities, attitudes and skills we seek for these positions. To give you a concrete example, in the last 4 years, The Forest Company has increased the number of women in professional and technical roles from 38% to 43%. This means, we have been able to include more women in our teams, and they do an excellent job. I consider the working relationship between men and women very enriching and I see it as a very favourable factor'.

Valentina Suárez
General Manager, Silvotecnia
The Forest Company, Colombia

WOMEN AT THE FOREST COMPANY

'I live in Buritizeiro [Brazil], and I have a daughter; she is six years old and she is my motivation and inspiration to start each new day.

I've been working here [AB Florestal] for over a year, and I'm a forestry operator. Every morning, the bus picks us [the employees] up in our village and brings us to the farm. The team here has taught us all the activities we need to know. I do everything related to forestry. Right now, we are doing a manual cleaning of the seedlings that were planted a month ago here in this field. The work is strenuous, but I like it. In the morning when we arrive at work, all the team participates in the daily dialogue where our supervisors give us the indications for the day, and we receive talks about safety at work and other things that are important to be taken care of. In my working team of about 20 people, we are 50% women. I like to work with other women because I can share my thoughts with them too. The truth is that we [women] learn fast and we can do all the jobs they give us'.

Jasmin Rabelo

Forest Operator, AB Florestal
The Forest Company, Brazil

'No meu grupo somos 50% mulheres. Gosto de trabalhar com outras mulheres para poder compartilhar com elas também. A verdade que nós mulheres aprendemos rápido e podemos fazer todos os trabalhos que nos são dados'.



We invite you to read more about The Forest Company in our latest Impact Report available at:

www.theforestcompany.se